



**SINERGIE®**  
*focus on passion*

*the result*

**BEST EVENT AWARDS (BEA)**

**FIRST PRIZE**  
FOR BEST DIRECTION

**SECOND PRIZE**

FOR BEST CELEBRATION/FESTIVITY  
AND FOR BEST INTERNAL COMPANY EVENT/COMPANY CONVENTION

MOTIVATE PEOPLE SO DEEPLY TO MAKE THEM REACH THE MOST AMBITIOUS GOALS. AMAZE, GENERATE EXPERIENCES AND LEAVE UNFORGETTABLE MEMORIES. PUSH TO ACTION. THESE ARE THE RESULTS OF EACH EVENT CREATED BY SINERGIE.

BUT THE CELEBRATION OF THE 175TH ANNIVERSARY OF ASSICURAZIONI GENERALI WAS SUCH A SPECTACULAR HAPPENING TO LET US BE AWARDED WITH THREE PRIZES FOR THE SAME EVENT. WHO RELIES ON KNOW-HOW, ON SKILL AND ON CREATIVITY, ALREADY KNOWS THAT SINERGIE IS A CUT ABOVE: THE UNRESTRAINABLE PASSION RELEASES NEW RESOURCEFUL ENERGY, IT RUNS AND ENTHRALLS ALL, EVEN THE JURY PANEL OF THE BEST EVENT AWARDS ([WWW.BESTEVENTAWARDS.IT](http://WWW.BESTEVENTAWARDS.IT)).

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